

## MAWRUSS AND ABE KEEP HOUSE IN ROAR

Potash & Perlmutter Start in  
Business at George M.  
Cohan's Theatre.

### TANGLED LOVE AFFAIRS

Barney Barnard Gives Perfect  
Characterization of Junior  
Partner.

**Potash & Perlmutter—At George M. Cohan's Theatre.**  
Our Staff.  
Mawruss Perlmutter, first boss.  
Alexander Carr  
Abe Potash, second boss, Barney Barnard  
Markus Pashinsky, buyer, Lee Kohlmar  
Henry D. Feldman, lawyer, Joseph Kilgour  
Boris Andrieff, bookkeeper, Albert Parker  
Mozart Rabiner, salesman, Leo Donnelly  
Henry Steuerman, capitalist, Stanley Jessup  
Senator Sullivan, politician, Edward Gillespie  
The Mysterious One, book agent, Arthur J. Pichens  
Sidney, office boy, Russell Pincus  
The Impatient One, expressman, Dore Rogers  
Federal Officers, James Cherry  
U. S. Deputy Marshals, Melville Hecht  
Felix, Schonen, bookkeeper, Fred Carter  
Ruth Snyder, designer, Louise Dresser  
Mrs. Potash, Abe's wife, Elita Proctor Otis  
Miss Cohen, stenographer, Gertrude Millington  
Irma Potash, Abe's daughter, Marguerite Anderson  
Miss Levine, model, Grace Filding  
Miss O'Brien, model, Doris Easton  
Miss Patchley, model, Dorothy Landers  
Miss Nelson, model, Marie Baker  
Katie, maid, Maud Brownell

The firm of Potash & Perlmutter started in business last night on the stage of George M. Cohan's Theatre after a very successful trip to other towns. A crowded first night house with a lot of flowers for everybody greeted them and laughed long and loud.  
It was a somewhat different Potash & Perlmutter from the familiar magazine firm because the partners were mixed up in a regular love affair, or rather in two of them, for Mawruss appeared single and went away double, while Abe's daughter, a new character in the imbrolio, furnished the other side of the affectionate gathering.  
Still the main characteristics of the well known suit and cloak dealers were preserved and anything that was left out wasn't missed very much. Alexander Carr as Mawruss Perlmutter, first boss, didn't look very much like that astute person as presented in the series of stories, but Barney Barnard made up amply for all discrepancies of that sort by being the Abe of fiction to the very curl of his upper lip.

**Rockefeller's Rival.**  
In addition to Miss Potash several new characters were introduced, among them being Henry Steuerman, a capitalist who was worth billions when "John D. Rockefeller and Andrew Carnegie could pay their laundry bills," Mr. Potash put it. Then there was Senator Sullivan, a lawyer-politician of familiar sort, and Boris Andrieff, bookkeeper for the firm at \$12 a week, but really a Russian exile with lots of great ideas in his head and so attractive that young Miss Potash fell dead in love with him almost at first sight.  
Besides Mawruss and Abe, Henry D. Feldman, that ornament of the bar; Mozart Rabiner, prince of failures as a travelling salesman, and Markus Pashinsky, the eminent buyer from Chicago and Syracuse, were among those brought over from the original stories of Montague Glass.  
The love plot of the piece began and ended with Boris the bookkeeper, of dark eye and flowing ringlets. Albert Parker was Russian to the finger tip and consequently of great genius musically. Miss Potash surrendered to his charms without a struggle, and he was to her when it turned out that he was suspected of the murder of a police chief in Kiev who had killed a few of his relatives before-hand, and Miss Potash told her father all about their affair. There was nothing for the second boss of the firm to do but get himself into a whole lot of trouble trying to get his prospective son-in-law out of an equally whole lot.  
Boris was taken into custody by minions of the Government, but on the eve of being sent back to Russia to come to an awful end for a crime he had never committed he was bailed out by the partners in \$20,000.

**More Trouble for Potash.**  
About this time the confession was made to Abe by his daughter that she loved the prisoner. He thought the case Boris could present was too weak to warrant his staying within jurisdiction and sent him off to Canada. The case of course it developed the charitable Potash was in danger of going to jail for aiding in the escape of a prisoner.  
Before this Miss Louise Dresser, as gorgeously blond as ever, had entered the employ of the firm as Ruth Snyder, designer. She had met Boris on the steamer coming over and was for him at every stage of the proceedings. The complications over the love affair and the growing susceptibility of Mawruss to the charms of the new designer were amusing.

In the end everything came out all right. The firm was on the verge of bankruptcy when word came from Steuerman that Boris was innocent after all and the victim of a conspiracy. But Boris was presumed to be in Canada and it looked extremely unlikely that he would appear to save the \$20,000 before the smashup. Still he made a superhuman effort and was there on time and played beautiful things on the piano to young Miss Potash, while Mawruss made love to the fair designer and everybody was very happy.

Elita Proctor Otis as Mrs. Potash got the biggest laugh of the evening when she confessed to losing money playing pinocchio. Abe said playing pinocchio wasn't a crime, but she said that with her luck it was.  
Mawruss, always the careful business man with the familiar cigar, raised an uproar when he told a weeping cloak model not to cry on the light glasses because they would get spotted.  
Mrs. Potash wanted to be a model too, to save money, but Mawruss said business was had enough as it was.  
Montague Glass, the author, appeared after the second act and made a brief speech.

**Girl Hater in Paris Prison Winner.**  
Miss Thamar Hirschenson, who fell from a third story window of the Hotel La Moque in Paris on Friday and was slightly injured, is the daughter of Rabbi Hirschenson of 314 Park avenue, Hoboken. She is studying languages in Paris at the expense of a New York newspaper as a prize she won in an essay writing contest. The young woman is a graduate of the Hoboken High School, class of 1916, and took a special course in Columbia College.

## Macy's

R. H. Macy & Co.'s Attractions Are Their Low Prices.  
Herald Square B'way, 34th to 35th St.

### Macy's Great MID-SUMMER FURNITURE Sale Full of IMPORTANT ECONOMIES, and now in Very ACTIVE PROGRESS

A striking collection of fine pieces of Furniture, well-built, designed and finished, and in such wide variety as to provide pieces galore for the tiny apartment or the great mansion, correctly proportioned in either case.  
Rarely beautiful woods and finishes, used to express the best in design that the old masters of the craft have left us.  
Savings never less than one-tenth, and much oftener approaching or actually one-half, upon pieces for every room in the Home. Furniture in every case that has been selected with utmost care and expertness, and that is eminently fit to live with.

### RUGS from the ORIENT Prices 1/3 REDUCED

Macy's prices are at ordinary times, for day-in-and-day-out selling, "Lowest-in-the-City" on Eastern Rugs, by one-fifth to one-quarter, and sometimes more.

**JUST TO ILLUSTRATE** the facts—we list a Kirmanshah (12 ft. 1 in. x 9 ft. 8 in.) at \$176.00. This is about \$1.50 a square foot. We cannot find a store in New York where a Rug of similar excellence can be had for less than \$2.50 a square foot.

We list a few only of the hundreds of magnificent Rugs included in the one-third reduction. Almost every famous and desirable weave is represented, in every size from the small scatter Rug up to the 20 ft. Rugs that might adorn a Mosque or Palace.

**Kirmanshah Rugs**  
—From 12 ft. 10 in. x 9 ft. 3 in., at \$296.00 (was \$444.00), up to 18 ft. 7 in. x 12 ft. 10 in., at \$618.00 (was \$928.00).

**Khorassan Rugs**  
—From 11 ft. 6 in. x 7 ft. 4 in., at \$186.00 (was \$278.00), up to 19 ft. 8 in. x 13 ft. 6 in., at \$592.00 (was \$886.00).

**Gorovan Carpets**  
—From 11 ft. 8 in. x 9 ft. 5 in., at \$149.00 (was \$224.00), up to 18 ft. 9 in. x 12 ft. 10 in., at \$332.00 (was \$498.00).

**Mahal Carpets**  
—From 12 ft. 5 in. x 12 ft. 1 in., at \$164.00 (was \$246.00), up to 22 ft. 9 in. x 12 ft. 4 in., at \$312.00 (was \$468.00).

**Sparta Rugs**  
—From 12 ft. 5 in. x 9 ft. 3 in., at \$106.00 (was \$159.00), up to 16 ft. 7 in. x 13 ft., at \$116.00 (was \$174.00).

**Thordes Rugs**  
—From 11 ft. 5 in. x 8 ft. 9 in., at \$51.00 (was \$76.50), up to 15 ft. 3 in. x 11 ft. 9 in., at \$93.50 (was \$139.00).

### BLANKETS and Comfortables Typical MACY SAVINGS

A FEW SUGGESTIONS from the very comprehensive showing of fine domestic and imported Bed-furnishings in Macy's Basement, Rear. Savings of one-fifth to one-third.

**Single Bed Blankets (pr.), \$1.89**  
Better quality \$2.49. For three-quarter size beds at \$2.39 and up to \$3.19 pair.

**"Red Star" Soft Finished Blankets (pr.), \$3.29**  
Of wool. White or colored ribbon binding. Pink and blue borders. Size 66 inch x 90 inch.

**Silkline Comfortables, each, 84c**  
Cotton-filled. Some figured; some plain backs. Light and dark colors. For full size beds.

**72 in. x 78 in. Silkline Comfortables, each, \$1.19**  
Sanitary cotton-filled. Some with stitched corners; some tufted.

**Extra Choice Silk-Bound Blankets (pr.), \$3.29**  
Bound with 4-inch silk ribbon binding. In pink, yellow and blue. Size 66 inch x 90 inch. Larger sizes up to \$4.00 pair.

**Winter Weight Comfortables, each, \$1.59**  
All-over, fancy scroll stitching and tufted in floral effects. For full size beds.

**Silk-Topped Comfortables, each, \$4.39**  
Ivory designs, with plain silk border all around. Pink and old rose. Size 72 inch x 78 inch.

**Wool-Filled Comfortables, \$8.13**  
Covered with broad silk. Plain color back. Border to match. Cut size 72 inch x 78 inch.

### Fine Imported BLANKETS 1/3 Reduced

From France and Austria. Some in solid colors, some with plain centres, in white, and borders in solid colors. Some in novel stripe effects.

**At \$16.29**  
Size 60 in. x 90 in. For single and twin beds.

**At \$11.09**  
From Austria. Of wool from Australia and very thick and velvety in texture. Colors are blue, yellow, and lavender in solid and stripe effects. The 70 inch x 90 inch size is \$18.69.

**At \$14.59**  
For extra large size beds. From France, and made of wool from Australia. Medium weight and silk bound. Colors are pink and blue. One side white in each case.

### Fine LACE CURTAINS REDUCTIONS of 1/4 to 1/2

Your savings are in many cases considerably more than half as compared with prices elsewhere, because Macy's original prices were already "Lowest-in-the-City."

**Novelty Swiss, Plain White, and with Colored Border, 39c**  
Macy's prices were 69c. to 98c.

**Plain and Dotted Swiss Novelty and Nottingham Lace Curtains, pair, 49c**  
Macy's prices were 89c. to \$1.12.

**Fancy Scrim, Dotted and Plain Swiss Curtains, 74c**  
Macy's prices were \$1.25 to \$1.98.

**Nottingham Lace, Net, Marquisette and Scrim Curtains, \$1.98**  
Macy's prices were \$3.24 and \$3.96.

**Lace-Trimmed Scrim, Marquisette and Net Curtains, \$2.97**  
Macy's prices would be \$3.74 to \$4.49.

**Marie Antoinette Lace Curtains (Imported), \$3.96**  
Macy's prices were \$6.2 to \$7.24.

**Lace-Trimmed Scrim, Marquisette and Net Curtains, \$2.97**  
Macy's prices would be \$3.74 to \$4.49.

**Hand-Embroidered "Nightingales" From Paris, \$6.94**  
Macy's price was \$9.94.

**Handkerchief linen, or fine, sheer lingerie cloth—kimono model trimmed with Valenciennes lace and ribbon, daintily hand-embroidered, and scalloped; entirely hand made.**

**Wash Silk Kimonos From Japan, \$4.96**  
Macy's price was \$8.94.

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## Shadow Lace Flouncing, 29c

Sold elsewhere at 35c and 40c.  
Craquelé and fine-meshed Lace in 17-inch width Flouncings for Dresses and Camisoles.  
Wash Silk Kimonos From Japan, \$4.96  
Macy's price was \$8.94.  
Loose swinging, very full cut, "wing" sleeves. Striped and check effects, dainty colors. Third Fl. Centre.

## Macy's

R. H. Macy & Co.'s Attractions Are Their Low Prices.  
Herald Square B'way, 34th to 35th St.

### Advance Autumn Fashions In Gowns and Tailored Suits

Glimpses of the latest models—reveal brilliant novelties—in line, fabric, and coloring—distinctive and original.

#### The New Suits

**Plush and Duvetyn are the favored fabrics.** A Suit copied from a "Bernard" model, developed in a rich, soft beaver brown plush, is cut on the loose cutaway lines, with Empire back. Gold color satin collar and cuffs are embroidered in blending shades of brown. The skirt is smartly draped to the front. Priced \$134.00.

**Illustrated. Purely Russian in style** is this Suit, with its long severely modeled blouse coat, finished at throat and wrist with narrow bands of skunk (dyed raccoon) fur. The deep one-sided peplum drawn into a tasseled point strikes a novel note of style. In rich new shades of novelty worsted—barred with black. Priced \$46.75.

**Brocade Duvetyn in a glowing ruby shade** is employed for the "Chevalier" coat of a Suit at \$79.75. The waistcoat of ivory velvet is hand embroidered in ruby beads and crimson silks. The skirt, draped in Turkish fashion, is of plain duvetyn in the same rich shade of red.

**In sapphire blue silk plush—A Suit** copied from a "Jenny" model is distinguished by its simplicity of style. A round cape collar of taupe mouffon finishes the cutaway coat, trimmed only with buttons and satin pipings. The new "rever girdle" effect is a notable feature of the skirt. Priced \$69.75.

**A model of "Callot Soeurs" served as inspiration** for a Suit of Siberian green velvet with square collar of black broadtail cloth and waistcoat of gold color "doeskin," cut with deep points. Priced \$39.75.

An interesting collection of Suits and Dresses includes new models in plaid worsteds, French Broad-cloth, Boucle Eponge, Diagonal Serges, and Surah Silks, at \$26.75, \$28.75, \$34.75 and \$37.75.

#### The New Gowns

**Vivid green is the color of the moment!** A gorgeous Chinese silk in this hue, brocade in nasturtium yellow, red, black, ivory and gold, is fashioned into a wonderful Evening Gown on dignified Watteau lines. Priced \$179.00.

**Tete de Negre, the rich dark shade of brown**, now so favored by the Parisian, is in this Gown (illustrated), smartly trimmed with narrow bands of skunk fur. The new velvet brocade chiffon forms overblouse and peplum of this clever Russian model. Priced \$72.75.

**A single orange velvet rose** at the girdle is the only touch of color on a graceful Dancing Frock of ivory crepe moire, with swirling draperies; shadow lace veils the low bodice. Priced \$86.75.

**The Vogue of lace and especially of laces in combinations unusual and effective**, is demonstrated in a Gown of black satin charmeuse; heavy Point Venise forming the corselet and hip yoke, and delicate shadow laces—the bodice and soft puffed draperies. Priced \$174.00.

**Plaids are high in favor.** A smart Afternoon Frock is fashioned with a coat of plaid taffeta in green and soft, dark ruby shades worn over a smart but simple skirt of green crepe de chine. Priced \$44.75.

**Eminently practical and pretty** is a Street Dress of "Stuart" plaid taffeta, with deep pleated peplum; the blouse waist opening over a vest of frilled chiffon is girdled with black satin; the draped skirt of blue crepe de chine has the new bow effect at back. Priced \$39.75.



Third Floor, Broadway.

### Smart SPORT Coats ADVANCE Fall MODELS

Gay of color, light of weight, jaunty of cut, the Sport Coat plays a most important part in the season's scheme of dress, from a picturesque as well as a practical viewpoint.

Included in the collection of novelties, just received, are Sport Coats of lustrous imported Zibeline, in 3/4-length cutaway models, the edges silk-braid bound. In rich new shades of amber, cerise and velvet, \$39.75.

**Macy's is first to show these Chinchilla Cloth Sport Coats** in the model illustrated, in emerald, red, tan, and white, trimmed with tinted buttons to match. The blouse effect is a distinctively new feature of this 3/4-length cutaway coat. Priced \$18.74.

**White Lambs' Wool Chinchilla Sport Coats** in an extremely boucle weave, have the back slightly pleated at the waist and a deep belt. Kimono sleeve model with convertible collar and wide rolling cuffs. Priced \$19.74.

**Wool Plush Sport Coats** in soft, rich shades of old rose, old blue, taupe and tan, are very modish, silk lined throughout. These coats are priced \$22.74.

**Wool Plush Sport Coats, unlined, same model, at \$14.74.** Compares favorably with Sport Coats sold elsewhere at \$20.00.

#### Moire Boucle-Cloth Sport Coats

A very smart new fabric in amber, Wilhelmina blue and emerald green, have collars of black "broadtail cloth" and fasten with large cut jet buttons. Three-quarter length model with kimono shoulders. Priced \$23.74.

#### Very Fine Chinchilla Cloth

in exquisite shades of tan, old blue and white, is used for 3/4-length Sport Coats, lined throughout with satin and smartly trimmed with pearl buttons. Priced \$28.75.

### WASH SILK KIMONOS from JAPAN \$4.96

Macy's price was \$8.94.

Graceful Oriental model with "wing sleeves" reaching to the hem of the loose, swinging garment, fastening far to the side with large covered buttons. In fine quality Japanese silk, in dainty striped and check effects—edged with plain color silk folds. Sizes 34 to 44.

**Hand-Embroidered "Nightingales" From Paris, \$6.94**  
Macy's price was \$9.94.

**Handkerchief linen, or fine, sheer lingerie cloth—kimono model trimmed with Valenciennes lace and ribbon, daintily hand-embroidered, and scalloped; entirely hand made.**

### WOMEN'S PURE THREAD SILK BLACK HOSE Pair, 69c

Macy's price was \$1.19.

In medium and light weights and in various styles, all with double soles and toes and high spliced heels. Sizes 8 1/2 to 10.

**Hose with silk tops and silk soles**, lined with durable lisle thread.

**Hose with flaring tops of lisle thread** and soft, serviceable cotton soles.

**Although of the quality sold usually at Macy's for 94c and \$1.39, this special lot of Hose are "Run of the Mill," which means that the manufacturer, because of slightly thicker than usual threads here and there in the weaving, does not consider them perfect. This, however, in no way affects their wearing qualities nor appearance.**

### ADVANCE Fall FABRICS

Including most comprehensive assortment of both Dress Goods and Coatings—from leading French, English, German and American looms. Especial attention is directed to the new Coating materials:—

Polo Cloth, Chinchillas and Plaid Cream colored Coatings, Ottoman, Back Coatings, \$3.49 to \$4.39. Matelasse, Velour and Eponge, \$1.89 to \$6.89.

Silk and-wool Poppins, 98c., \$1.19, \$1.49, and \$1.89 yard.

### Black VELVET HATS SMARTLY Trimmed, \$3.96

In the fashionable soft effects—a variety of Black Silk Velvet Hats, trimmed with moire ribbons, fancy feathers and Chantilly laces in twelve different styles.

The Hat illustrated at the left is one of the many styles at \$3.96, and has a wired frill of Chantilly lace around its soft velvet crown.

**Black Silk Velvet Student Caps, \$2.49**  
As illustrated below. Large flat Tam o' Shanter Caps with elastic head band.

Copies of the new Paris Models, ranging in price from \$7.50 to \$22.50, are displayed in the Millinery Parlors, Second Floor.

### JUST from PARIS, the newest hand-blocked SHAPES in

Velvet Duvetyn  
Hatters' Plush  
Fanne Velvet

In the styles used by the great Paris milliners—

Reboux Talbot  
Georgette Lewis

etc., for their model Hats.

In the new shades, petroleum blue, old gold, fur brown and staple colors.

For women who appreciate Hats of remarkable chic and distinction.

\$12.89 to \$16.89

Millinery Parlors, Second Fl., 34th St.

### Dress and Household LINENS SAVINGS of 1/5 to 1/3

IMPORTED by R. H. Macy & Co. from Belfast, Ireland, and from France.

**\$1.25 Double Damask Table Linen (yd.), 70-inch 88c**  
Extra heavy, snow white, and from Belfast. Satin finish.

**All-Linear Damask 70x70-inch Table Cloths (ea.), \$2.69**  
From Ireland. Choice of five circular designs, suitable for round or square tables. The 70 in. x 88 in. size is \$3.49 and the 70 in. x 106 in. size \$4.49.

**NAPKINS (22 in.), to match, doz., \$2.97, and (24 in.), doz., \$4.39.**

**All-Linear Scalloped Damask Lunch Sets, \$3.96**  
One cloth and six napkins, bearing chrysanthemum, poppy or plain circular stripe designs. Cloth 45 in., napkins 15 in. Also with larger cloth (54 in.) at \$4.96.

**Extra Heavy Damask 66-in., Table Cloths, \$1.19**  
Hemmed and unhemmed, floral and striped designs. The 66 in. x 82 in. size is \$1.49 and the 70 in. is \$1.24.

**60c White Dress Linen, 39c**  
45-in., from France, Oyster white, round thread fabric.

**50c Ramie 45-in. Flax Dress Linen (yd.), 39c**  
Pure white and all pure flax.